



## STEAM SUMMARY 2023 POWYS COUNTY COUNCIL

Total economic impact of tourism £Bn	1.29
% change on 2022 (£'s 2023)	1.7%

Total visitor days (Millions)	11.76
% change on 2022	0.0%
Staying visitor days (Millions)	9.12
% change on 2022	1.5%

Total visitor numbers (Millions)	4.68
% change on 2022	-2.5%
Number of staying visitors (Millions)	2.04
% change on 2022	0.9%
Number of day visitors (Millions)	2.64
% change on 2022	-4.9%

Number of FTE jobs supported by tourism spend	12,176
% change on 2022	1.0%